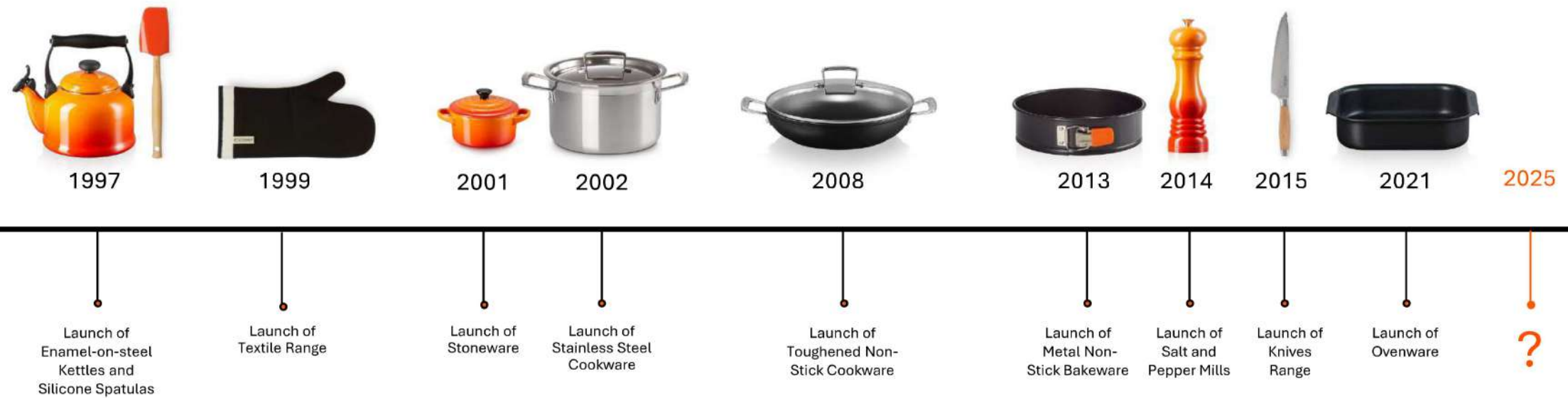


LE CREUSET

Our next category introduction milestone is in 2025





Introducing the **FIRST**

The BBQ logo graphic, which includes a stylized mountain range silhouette above the letters 'BBQ' in a large, serif font. Below 'BBQ' is the text 'OUTDOOR COLLECTION' in a smaller, sans-serif font.

BBQ
OUTDOOR COLLECTION

BBQ
OUTDOOR COLLECTION



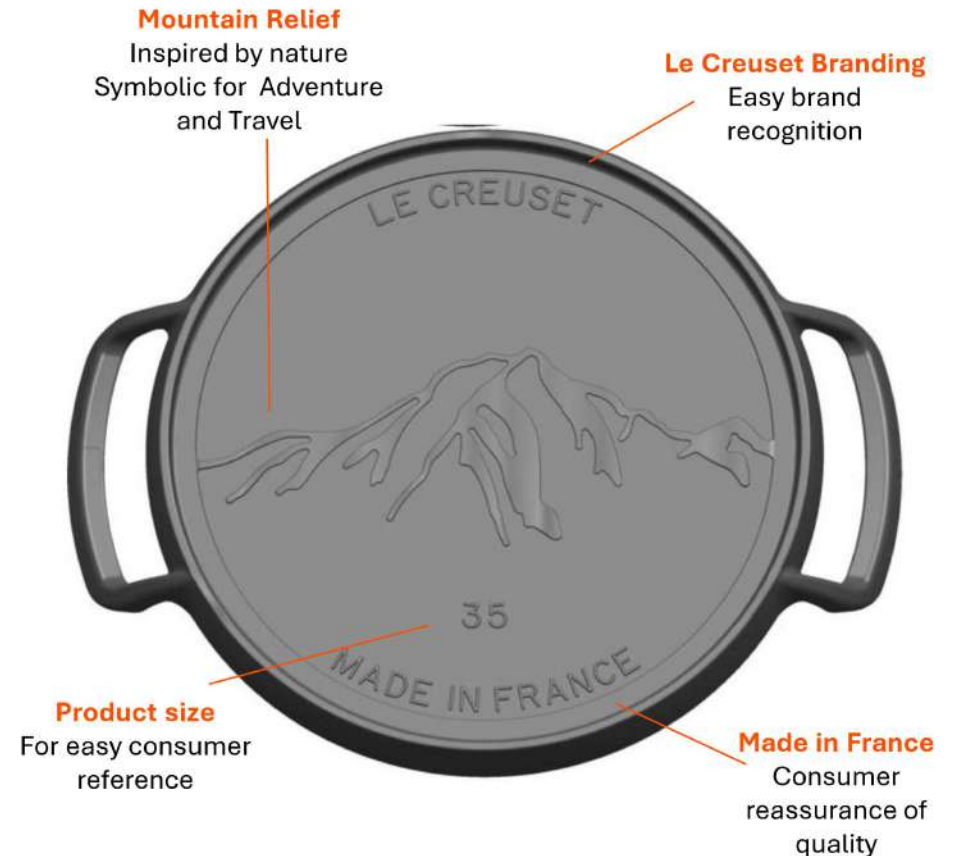
Introducing the **first**
collection of
Le Creuset Beyond the
Kitchen.

3 Key USPs

1. **Black Enamel Cast Iron Coating Is Durable, Easy To Use And Easy To Clean**, no seasoning required
2. **Elevated And Refined Design For Outdoor Cooking** – bringing the sophistication of Le Creuset outdoors with thoughtful details
3. **Exceptional Cast Iron Performance & Quality You Expect From Le Creuset**



Product Features



BBQ OUTDOOR COLLECTION LAUNCH

NEW BBQ Range and Tools

NEW | Launch: 1st March*
(Casserole/Basting Brush April)

BBQ OUTDOOR CAST IRON



Round Skillet
25cm



Round Casserole
25cm



Rectangular Griddle
40cm



Pizza Pan
35cm

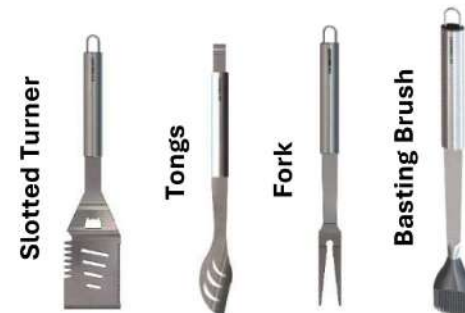


Square Grill Pan
26cm



Square Grill Basket
30cm

BBQ TOOLS (45cm)



Set of 4 BBQ Tools with Carry Case
49cm x 21cm x 6cm

*Casserole & Basting Brush will launch from April



NEW Triangular Grill Pan Brush

Tough and durable with nylon bristles that make quick work of removing stuck-on foods from enameled cast iron cooking surfaces.

Its purpose-driven bristle and NEW Shape design is especially helpful for cleaning between the ridges of grill pans.

Perfect add on gift for the NEW BBQ Outdoor Collection.

Available in Black.

NEW | Launch: 1st March









Gourmand Collection



FRANCE 1925





© LE CREUSET®

INTRODUCING

The Gourmand
Collection

MADE IN FRANCE



Product Features

Matte Black Enamel

Durable appearance, less prone to chipping
No seasoning required, Effortless cleaning

Stainless Steel Knob

Ergonomic
Brushed finish

Large Branded Handles

Exclusive Le Creuset
comfortable design
Easy handling with no dirt
traps

Le Creuset Branding

Elevated branding on handles and lids
to communicate the Le Creuset
commitment to quality

Fully Enameled

Dishwasher safe, handwash recommended

Cast Iron Body

Even heat absorption and retention



Product Features



Product Features

SHAPE & SIZE

- Gentle interior radiuses for ease of cutlery access during dining experience
- Larger and curved upwards for easy handling
- Simplified profile, capacities optimised for single serve portions
- Lidded versions available separately allows for flexible investment

BRANDING

- Handle branding added for Le Creuset awareness when lid is removed at the dining table
- Signature 3-ring design incorporated on each lid tying it to our best-selling Signature range, macaron on base

COLOUR

- Matte Black interior and exterior
- Enamel coating enhances durability, and dark interior reduces appearance of wear & tear

PACKAGING

- **4-piece set configuration for all SKUs**
- No stickers on product
- Simple packaging + comprehensive Care & Use
- Sustainable brown box packaging



THE RANGE

The Range | Available as Sets of 4

Mini Cocotte
With or Without Lid



Mini Braiser
With or Without Lid



Mini Oval Baker



Mini Rectangular Baker



Mini Skillet



Acacia Wood
Magnetic Trivets

